

Walsall Town Centre  
Area Action Plan  
Draft Policies Map

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**Chapter 2 Walsall Town Centre**

▭ AAP boundary (AAP1)

**Chapter 3 A Place for Shopping**

- ▭ Primary Shopping Area boundary (AAPS1)
- ▭ Opportunities for retail investment (AAPS2)
- ▭ Sequential sites for convenience/bulky goods retail development (AAPS2)
- ▭ Walsall Market (AAPS3)

**Chapter 4 A Place for Business**

- ▭ Opportunities for office development (AAPB1)
- ▭ Opportunities for investment in existing office stock (AAPB1)
- ▭ Social Enterprise Zone (AAPB2)
- ▭ High quality employment land (AAPB3)
- ▭ Consider for release employment land (AAPB3)

**Chapter 5 A Place for Leisure**

- ▭ Opportunities for leisure investment (AAPLE1)
- ▭ Sports, community, cultural facilities (AAPLE2)
- ▭ Canal (AAPLE4)

**Chapter 6 A Place for Living**

- ▭ Opportunities for residential development (AAPLV1)
- ▭ Education investment (AAPLV2)
- ▭ Conservation Area (AAPLV5)
- ▭ Landmark buildings (AAPLV6)
- ▭ Gateway sites for high quality design (AAPLV6)
- ▭ Public realm areas for improvement (AAPLV7)
- ▭ Public realm areas to be maintained (AAPLV7)
- ▭ Urban open space (AAPLV8)

**Chapter 7 Transport, Movement and Accessibility**

- ↔ Opportunities for improved pedestrian linkages (AAPT1)
- Existing greenway (AAPT1)
- Proposed greenway (AAPT1)
- National Cycle Route 5 (AAPT2)
- Proposed cycle improvements (AAPT2)
- ▭ Opportunity for public transport investment (AAPT3)
- ▭ Railway line (AAPT3)
- Location for junction improvements (AAPT4)
- ▭ Strategic highway network
- Ⓟ Potential location for super car park (AAPT5)

**Chapter 8 A Place for Investment**

- ▭ St Matthew's Quarter boundary (AAPINV2)
- ▭ Gigaport masterplan boundary (AAPINV3)
- ▭ Waterfront area boundary (AAPINV4)
- ▭ Park Street area boundary (AAPINV5)
- ▭ Opportunities for mixed town centre uses (AAPINV6)
- ▭ Mineral Safeguarding Area (AAPINV7)

