# Walsall Council Social Value Themes Outcomes and Measures Framework

| THEME | OUTCOME | MEASURE (Proposed revised measure) | OPTIONS FOR ACHIEVING MEASURE |
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| Economic Growth | Creating an environment where business invests and everyone who wants a job can access one | Total of revenue spend with local micro, small and medium size businesses, social enterprises and voluntary / community organisations, which demonstrates performance against a **30%** spending target. | Opportunities for entrepreneurship and help new, small organisations to grow, supporting economic growth and business creation |
| | | Create **X** Number of new jobs in the local economy | Creating local employment opportunities for the long-term unemployed or those not in education, employment or training |
| | | Employ **X** Number of ex-offenders (or other groups of people who typically face additional challenges in competing in the labour market | Create employment opportunities particularly for those who face barriers to employment and/or who are located in deprived areas. |
| | Education, training and skills enable people to fulfil their personal development | Create **X** Number of traineeships (including apprenticeships) for local residents | Support educational attainment relevant to the contract, including training schemes that address skills gaps and result in recognised qualifications. |
| | | Provide **X** Number of days of meaningful work experience for local residents | Support for disabled people in developing new skills, including through training schemes that result in recognised qualifications |
| | | Support **X** Number of people back to work by providing career mentoring for job clubs, including mock interviews, CV advice, and careers guidance | Creating local employment opportunities for the long-term unemployed or those not in education, employment or training |
| People | People live a good quality of life and feel they belong | Provide opportunities for **X** Number of residents facing greater social or economic barriers | Provision of opportunities to improve the quality of life for residents facing greater social or economic barriers |
| | | Social activities and support provided to reduce social isolation and loneliness for **X** Number of vulnerable people | Support initiatives that enable accessible social activities and support and reduce social isolation |
| | People know what makes them healthy and they are encouraged to get support when they need it | Support **X** Number of residents or staff to stop smoking and/or increase their physical activity | Initiatives that support the health and wellbeing, including physical and mental health, in communities and the workforce |
| | | | Support prevention by running education and publicity campaigns with specific targets |
| | | **X%** of service users supported to self-help resulting in reduced demand on services and improved resident experience | Support initiatives that promote self help for vulnerable people |
| Internal Focus | Internal services deliver quality and adapt to meet the needs of customer facing services | Number of innovative solutions delivered to modernise delivery, improve efficiency and increase productivity resulting in reduced demand on services and improved resident experience | Support the development of scalable and future-proofed new methods to modernise delivery and increase productivity. |
| | Services are efficient and deliver value for money | | Support innovation and use of technologies that deliver lower cost and high value to residents |

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| **Children** | Children thrive emotionally, physically, mentally and feel they are achieving their potential | Initiatives that have supported **X** Number of children facing greater social or economic barriers | Support for quality initiatives that support children facing greater social or economic barriers |
| | | Supporting young people into work by delivering employability support (e.g. CV advice, mock interviews, careers guidance) to **X** Number of school and college students | Creation of training and employment opportunities for care leavers Providing career advice and information on specific careers Offering work placements to school children and young adults |
| | Children grow up in connected communities and feel safe | Number of opportunities delivered for the benefit of Looked After Children and Care Leavers | Initiatives that improve children's quality of life improved beyond the scope of the intended outcomes of a service |
| | | Number of opportunities delivered to local schools to raise aspiration and improve educational attainment by **X%** | |
| **Communities** | People are proud of their vibrant town, districts and communities | Increase energy generated or sourced from renewable sources by **X%** per year | Promote environmental sustainability initiatives that reduce wastage and limit energy consumption |
| | | Reduce carbon emissions by **X%** per year | |
| | | Support **X** number of households to better manage their energy demands through improvements in the fabric of their homes, bringing them out of fuel poverty and contributing to climate change goals | |
| | | Work with community and voluntary organisations to create **X** Number of new volunteering opportunities in | Initiatives the enable communities, suppliers and staff to support community resilience and capacity |
| | | Provide facilities for use by community and voluntary organisations for **X** Number of hours per year | |
| | | **X£** of Local community grants | Provision of cashable grants that support Walsall's Corporate Plan priorities |
| | Housing meets all people's needs, is affordable, safe and warm | Increase in the number of affordable, safe and warm homes | Housing improvement and management initiatives |
| | | Number of people support to access and sustain housing | Initiatives that support access and sustainability of housing |
| **COVID 19 Recovery** | Help local communities to manage and recover from the impact of COVID-19 | Number of employment, re-training and other return to work opportunities for those left unemployed due to COVID-19 | Create employment, re-training and other return to work opportunities for those left unemployed by COVID-19, particularly new opportunities in high growth sectors. |
| | | Number of people supported to manage and recover from the impacts of COVID-19, including those worst affected or who are shielding | Support people and communities to manage and recover from the impacts of COVID-19, including those worst affected or who are shielding |
| | | Number of organisations and businesses supported to manage and recover from the impacts of COVID-19, including where new ways of working are needed to deliver services. | Support organisations and businesses to manage and recover from the impacts of COVID-19, including where new ways of working are needed to deliver services. |
| | | Number of initiatives supporting the physical and mental health of people affected by COVID-19, including reducing the demand on health and care services | Support the physical and mental health of people affected by COVID-19, including reducing the demand on health and care services |