

# Walsall Museum Service

## Image Reproduction and Reprographic Charges (April 2019)

### Digital images for personal / non-reproduction use from existing digital images

- Low resolution digital image: FREE
- High resolution digital image: £10.00

### Digital images for commercial use from existing digital images

#### Books (including / podcasts / e-books)

Print run up to 1000 units

- Inner page: £15.00\*
- Cover: £30.00\*

*\*no reprint charge*

Print run over 1000 units / all podcasts / all e-books

- Single country inner page: £25.00\*\*
- Single country cover: £50.00\*\*
- World inner page: £50.00\*\*
- World cover: £75.00\*\*

*\*\*reissue in a different format will be charged again*

#### Newspapers (includes web use for same feature)

- Provincial paper: £7.50
- National paper: £15.00

#### Magazines (includes web use for same feature)

- Local inner page: £7.50
- Local cover: £15.00
- National inner page: £15.00
- National cover: £30.00

Television (single feature use, includes cable / digital / satellite / terrestrial / web streaming / on-demand)

- Provincial broadcast: £15.00
- Single country broadcast: £30.00
- World broadcast: £75.00

Commercial web, product and site use (single use display panels /greetings cards / etc.)

- Local business: £20.00
- Non-local business: £50.00

## Digital images for Walsall Council use

High resolution copy from existing digital image:

- for use in Council literature where there is no outside funding): FREE\*\*\*
- for use in Council literature where outside funding exists): £20.00

*\*\*\* on the condition that Walsall Museum Service is fully acknowledged and promoted in accompanying editorial text*

If the image is intended for commercial use by other parts of the Council then the normal fees for commercial use will apply.

## Photocopying / printing

- A4 (black and white): £0.15
- A3 (black and white): £0.30
- A4 (colour): £0.75
- A3 (colour): £1.50

## Discounts

In return for a free copy of the publication, the following discounts are available (*NB discounts are not to be used in conjunction with one another*):

- academic publications: 15%
- use of 3 or more images: 15%

Prices for all other uses or requirements available upon application.

## Terms and conditions

The purchase of digital image does not in itself carry with it the right to make a reproduction in any form. Copyright in all images remains the property of Walsall Museum Service. Images of works by living artists or those who died less than 70 years ago can only be supplied, other than for research or private study, if

the applicant has obtained prior written consent from the copyright holder. Walsall Museum Service cannot undertake to give advice or information in regard to ownership of copyright in these cases.

If an image is required for publication (in any format), an application must be made for reproduction rights. Permission to reproduce is dependant on full acceptance of the following conditions and will be automatically withdrawn if any part is infringed:

- i. Each reproduction will be captioned '© Walsall Museum Service'.
- ii. No reproduction will be used for commercial advertising without specific permission. Where only a part of the image is reproduced (with specific permission from Walsall Museum Service), the word 'detail' will be included in the caption.
- iii. Images reproduced online should be produced at 72dpi (1,000px longest side maximum).
- iv. All rights granted are non-exclusive and a new application must be made for any new editions, reprints or further use of photographic material.
- v. No other person or organisation will be permitted to use the material supplied by Walsall Museum Service other than for the purpose stated on the original reproduction request.

Where objects are loaned to other museums and galleries and a hi-res image is required for an exhibition catalogue, press and promotion, and other educational and non-commercial uses, this can normally be supplied free of charge for the duration of the exhibition.

Permission to reproduce the image will not be granted until the agreed fee has been paid.

Payment of the fee should be made within 30 days of invoicing. The image may not be sent if payment is not received in full.

Cheques should be made payable to "Walsall Council" in UK pounds sterling.