



THE BLACK COUNTRY ENTERPRISE ZONE

Move your business to the
UK's most enviable location





Enterprise Zone

The Enterprise Zone, led by the Black Country Local Enterprise Partnership Board (LEP), is at the heart of major markets. It offers exceptional opportunities in a region dedicated to maintaining commercial excellence and to becoming one of the leading business hubs in the UK.

Whether you are a business looking to expand or relocate, now or in the future, or a developer seeking new land, the Black Country offers a fantastic opening for business development, growth and success.

As one of the UK's leading supply chain centres with a centralised location, unbeatable connectivity and an established infrastructure, the Black Country is the perfect place for your business to thrive.

We are encouraging a wide range of sectors including advanced manufacturing, transport technologies, construction, environmental and business services to move to 'The Place for Business' and realise the distinct commercial benefits of a region with a highly skilled local workforce and strong links between commerce and education.

The Black Country has long pioneered innovative manufacturing processes and technologies, therefore investors will benefit from excellent collaborative R&D opportunities with our regional universities, centres of excellence and industry partners.

A variety of support is available including Enhanced Capital Allowances, business rate discount and simplified planning regulations to make relocation, growth and innovation a reality for your business.



Black Country University Technical College



Azzurri House, high quality employment buildings, Aldridge, Walsall



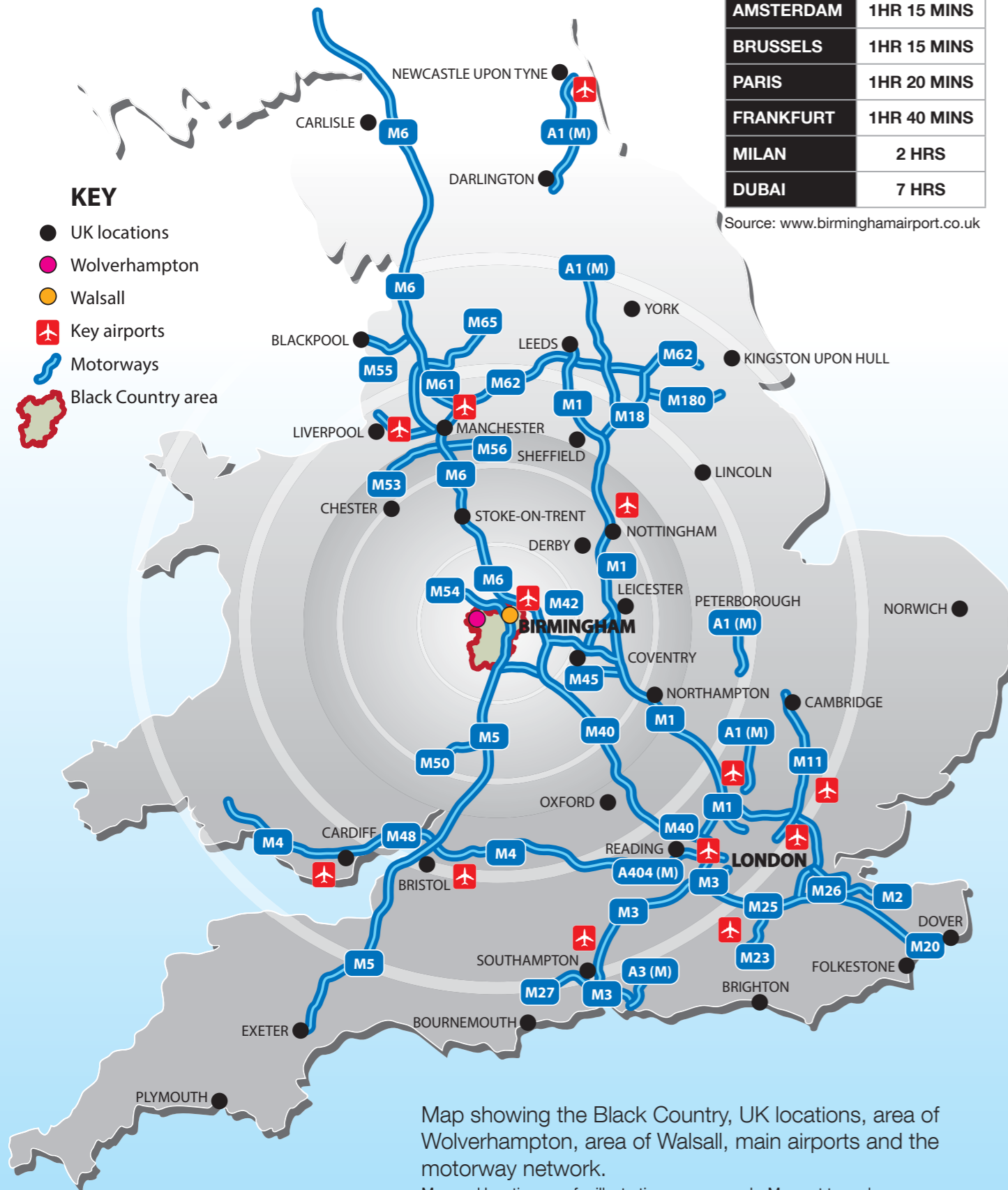
Walsall College

The motorway network

Flight times from Birmingham Airport

GLASGOW	1HR 10 MINS
AMSTERDAM	1HR 15 MINS
BRUSSELS	1HR 15 MINS
PARIS	1HR 20 MINS
FRANKFURT	1HR 40 MINS
MILAN	2 HRS
DUBAI	7 HRS

Source: www.birminghamairport.co.uk



The place for business

Located in the centre of England, the Black Country encompasses the City of Wolverhampton and the metropolitan boroughs of Dudley, Sandwell and Walsall.

The Enterprise Zone itself covers 120 hectares split across two prime locations; Wolverhampton North and Darlaston in Walsall. The Wolverhampton sites are ready for immediate development whilst others in Walsall are vacant and offer longer term development opportunities.

This enviable location benefits from excellent regional, national and global connectivity giving easy access to and from your customers, suppliers and business partners. At the hub of one of the UK's best road and rail networks, 90% of the population are within a 4 hour drive and intercity rail connections are on your doorstep. Wolverhampton is on the West Coast Mainline and London can be reached by rail in 98 minutes. Leading airports including Birmingham, Manchester and East Midlands are between a 30 and 90 minute drive away and deep sea ports such as Liverpool and Bristol are within 100 miles.

Outside of work the region also offers a great quality of life and, as the largest conurbation outside of London, you will enjoy a bustling mix of communities, beautiful surrounding countryside, entertainment and culture in many forms.

Partnerships

As an established centre for business and commerce you will be surrounded by potential supply chain partners and business prospects. Join names such as Jaguar Land Rover, Moog Aircraft Group, Carillion, HS Marston Aerospace, ZF Lemförder, Caparo, Assa Abloy and Hadley Group and become a part of the region's success.

People

Together with a great location and great businesses you also get great people. 3 million people of a working age live within a 20 mile radius of the Black Country, offering access to vast local labour pools and world-class engineering skills. 16 Higher Education Institutions in the Midlands provide approximately 13,400 graduates per year in Engineering & Technology related subjects. Strong links between business and education coupled with a dedicated work ethic means that your workforce is extremely well supported.

Education

Investment in education is an ongoing focus across a region with 10 leading universities, 2 of the top 5 UK business schools, 8 science parks and a number of specialist further education institutions within 35 miles. The Black Country University Technical College in Walsall and the planned Technology Centre at Dudley College are just two examples of the pioneering and commercial nature of the Black Country's dedication to maintaining and developing skills and knowledge for business.



Wolverhampton Interchange - New bus station



University of Wolverhampton - City campus



The Enterprise Zone offer

The Black Country is the perfect place for your business to prosper and grow. We are committed to supporting your success and to ensuring that you benefit from the complete range of incentives available to you through the Enterprise Zone.

To make your development as speedy and straightforward as possible we have introduced a simplified planning approach for specific types of development. The 14 sites across Darlaston are covered by the Darlaston Local Development Order which means that the planning process will be streamlined so that you do not experience timely and costly delays. The 5 sites in Wolverhampton North already have planning permission making the development process simple.

Covering a wide range of sectors such as advanced manufacturing, transport technologies, construction, environmental and business services the sites will accommodate a combination of offices, warehouses and industrial buildings. All will benefit from superfast broadband for the very best digital connectivity.

Financial savings will also be available in the form of Enhanced Capital Allowances on specific sites in Darlaston, with up to £125m of allowance available for the purchase of plant and machinery. Business rate discounts of up to £275,000 over 5 years are available on all other sites.

5

BIG REASONS the Black Country Enterprise Zone *is the right place for your business*

- 1 Strategic central location at the heart of major markets**
- 2 Established infrastructure**
- 3 Business Rate discounts, or in some cases Enhanced Capital Allowances**
- 4 Strong education links**
- 5 Simplified planning**

TK Maxx Walsall, Distribution Depot



Wolverhampton is building brand new schools and equipping its young people with skills for jobs in hi-tech and creative industries of the future



Metro Bridge - the Midland Metro runs between Wolverhampton & Birmingham





i54 South Staffordshire - the strategic site at the centre of the UK has attracted prestigious names in the advanced manufacturing and automotive sectors.

The next step

We want every business that moves into the Black Country Enterprise Zone to realise the enormous available potential and enjoy significant growth and commercial success. This is a true partnership between the investor or developer, the Local Authorities and the Local Enterprise Partnership, with the sole aim of helping you to realise business aspirations here in the Black Country.

We are committed to harnessing and developing the existing success of the region and supporting your business relocation and development.

To offer you the best solution and package for your business we will provide you with a dedicated Account Manager who will advise you on the sites most suited to you. They will provide you with comprehensive details about planning specifications and financial incentives and will work with you to explore potential funding and advise on access to additional financial assistance.

Bring your business to the Black Country

GET IN TOUCH

For more information about the opportunity or to discuss how we can support your business relocation or development requirements within the Black Country Enterprise Zone please get in touch.

Wayne Langford - Invest Black Country

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Wolverhampton Business Solutions Centre

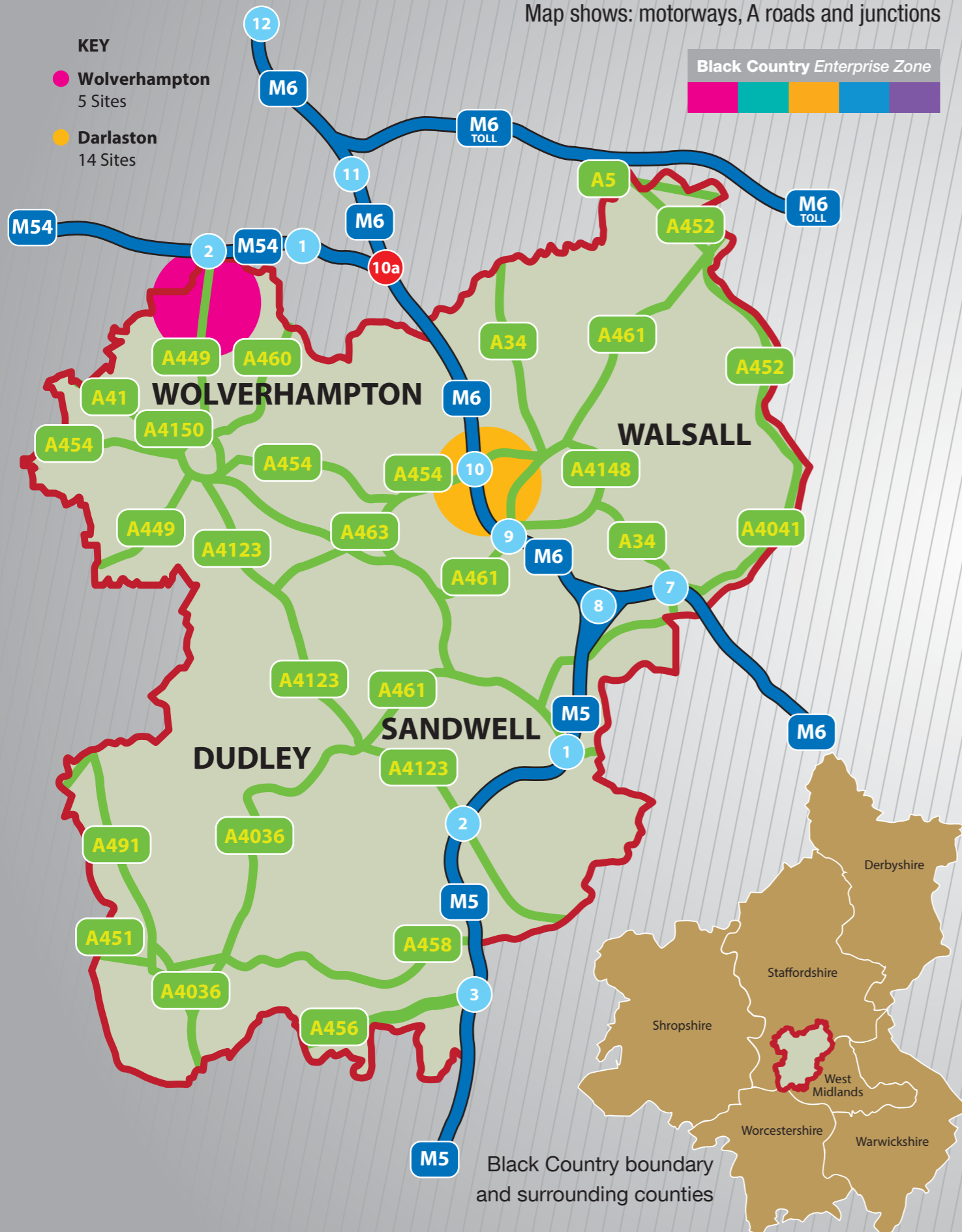


New build offices - Walsall Housing Group



Black Country Boundary

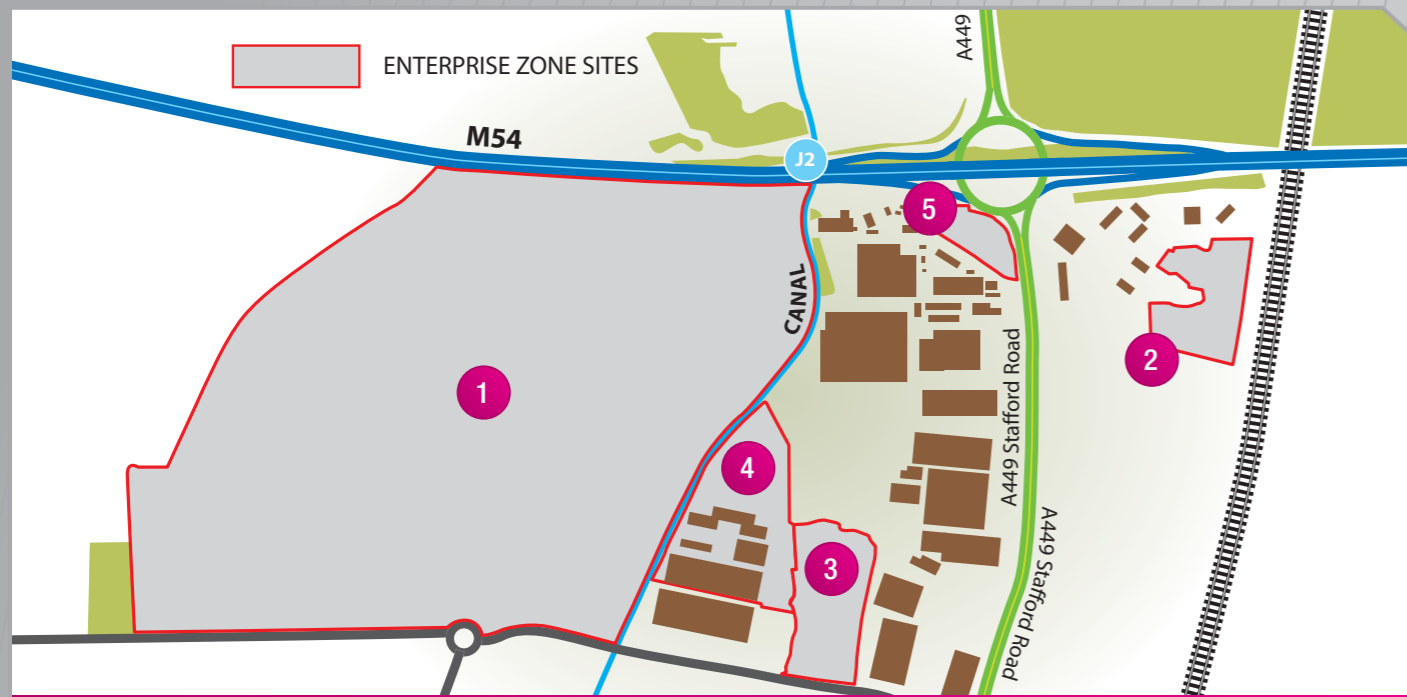
Map shows: motorways, A roads and junctions



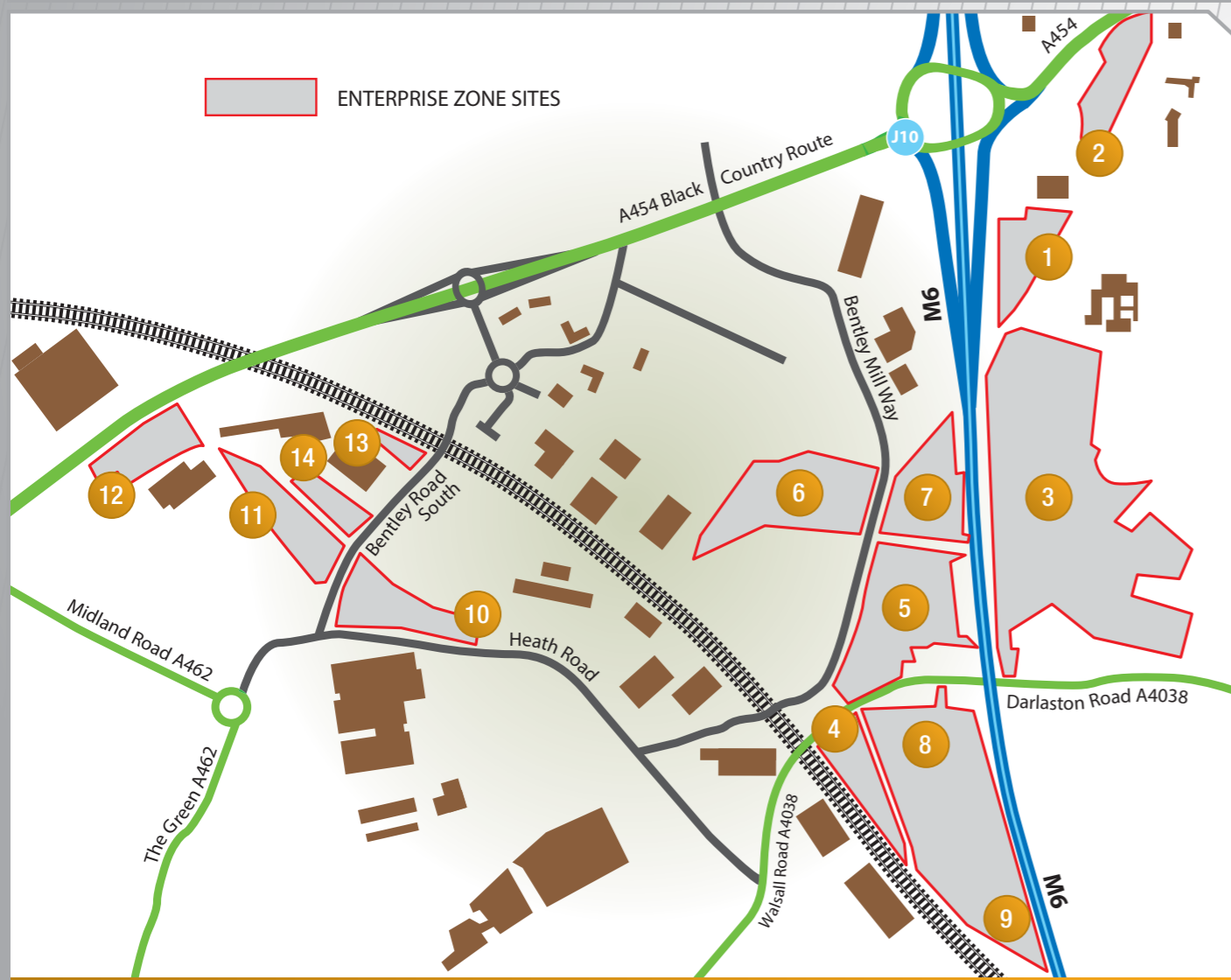
DARLASTON ENTERPRISE ZONE SITES ▲

WOLVERHAMPTON NORTH & i54 SOUTH STAFFORDSHIRE SITES ▼





WOLVERHAMPTON NORTH & i54 SOUTH STAFFORDSHIRE



DARLASTON

ALL MAPS ARE FOR ILLUSTRATIVE PURPOSES ONLY

- Home to Jaguar Land Rover, Moog and Eurofins.
- Direct motorway link to M54 to be in place by 2014.
- 12 hectares (30 acres) remaining.
- Suitable for high-technology / advanced manufacturing, research & development, light industrial, office and hotel uses.

1

i54 South Staffordshire
www.i54online.co.uk

- 2.3 hectare (5 acre) cleared site adjacent to established office business park.
- Located adjacent to J2 of the M54 motorway.
- Outline planning permission granted May 2011 for approximately 15,650 sqm of B1 (Business) use.
- Plots available for immediate development.

2

Wolverhampton Business Park
www.wolverhamptonbusinesspark.co.uk

- 3.2 hectare (7 acre) cleared site.
- Located close to i54 and J2 of the M54 motorway.
- Outline planning permission granted for 16,238 sqm B2 (General Industrial) and B8 (Storage & Distribution) uses (no more than 4,000 sqm B8).
- Available for immediate development.

3

Lupus Park
www.canmoor.com

- 5.4 hectare (13 acre) site.
- Located adjacent to i54 and close to J2 of the M54 motorway.
- Express Energy proposing to develop a renewable energy facility on the site, subject to planning permission.

4

Wobaston Road

- 1.1 hectare (2 acre) cleared site.
- Located adjacent to J2 of the M54 motorway.
- Outline planning permission granted for office and hotel use, other uses considered.
- Available for immediate development.

5

The Gateway
www.thegateway-wolverhampton.co.uk

- 1.42 hectare (3.5 acre) site.
- Planning consent for 8192m² gross internal floor space for B8 (Storage & Distribution) use.
- Business rate discount available.
- Located adjacent to J10 of the M6 motorway.
- Site reclamation required.

1

Opal- Tempus 10
www.tempus10.co.uk

- 1.66 hectare (4 acre) site.
- Planning consent for 9808m² of B1a office use.
- Business rate discount available.
- Located adjacent to J10 of the M6 motorway.
- Site reclamation required.

2

Onyx- Tempus 10
www.tempus10.co.uk

- 14.60 hectare (37 acre) site.
- Large site offering opportunities for single or multiple development plots.
- Enhanced Capital Allowance available.
- Located close to J9 and J10 of the M6 motorway.
- Within the Darlaston Local Development Order.
- Site reclamation required.

3

Phoenix 10

- 1.67 hectare (3 acre) site.
- Planning consent for builders merchant but suitable for alternative commercial uses.
- Business rate discount available.
- Located close to J9 and J10 of the M6 motorway.
- Within the Darlaston Local Development Order.
- Site reclamation required.

4

Box Pool

- 3.33 hectare (8 acre) site.
- Business rate discount available.
- Located close to J9 and J10 of the M6 motorway.
- Within the Darlaston Local Development Order.
- Site reclamation required.

5

Parallel 9-10

- 3.96 hectare (10 acre) site.
- Business rate discount available.
- Located close to J9 and J10 of the M6 motorway.
- Within the Darlaston Local Development Order.
- Site reclamation required.

6

Aspect 2000

- 2.69 hectare (7 acre) site.
- Business Rate discount available.
- Located close to J9 and J10 of the M6 motorway.
- Within the Darlaston Local Development Order.
- Site reclamation required.

7

Phoenix 10 Annex

- 5.60 hectare (14 acre) site.
- Enhanced Capital Allowance available.
- Located close to J9 and J10 of the M6 motorway.
- Within the Darlaston Local Development Order.
- Site reclamation required.

8

Gasholders
(including land to the South)

- 5.60 hectare (14 acre) site.
- Enhanced Capital Allowance available.
- Located close to J9 and J10 of the M6 motorway.
- Within the Darlaston Local Development Order.
- Site reclamation required.

9

Holmans Land
(including Gasholders site)

- 1.75 hectare (4 acre) site occupied by George Dyke Ltd.
- George Dyke Ltd proposing to utilise Enterprise Zone status to expand their operations onto undeveloped land.

10

George Dyke Ltd

- 0.90 hectare (2 acre) site part occupied by Nationwide Platforms Ltd.
- Business Rate discount available.
- Located close to J10 of the M6 motorway.
- Within the Darlaston Local Development Order.
- Site reclamation required within undeveloped areas.

11

Garringtons

- 1.67 hectare (4 acre).
- Planning consent for 7010m² of B8 (Storage & Distribution) uses.
- Business Rate discount available.
- Located close to J10 of the M6 motorway.
- Within the Darlaston Local Development Order.
- Site reclamation required.

12

Central Point

- 0.34 hectare (0.8 acre).
- Business Rate discount available.
- Located close to J10 of the M6 motorway.
- Within the Darlaston Local Development Order.
- Site availability subject to discussion with landowner.

13

Holland Industrial Estate

- 0.76 hectare (1.5 acre).
- Business Rate discount available.
- Located close to J10 of the M6 motorway.
- Within the Darlaston Local Development Order.
- Site availability subject to discussion with landowner.

14

Holland Industrial Estate

site info



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COVER IMAGES
Wolverhampton Business Park
TK Maxx Walsall Distribution Depot
Construction work at i54
Black Country University Technical College